



Board of Directors Roster- Updated to October 2024

Executive Committee:

John Shirikian, Chair, President Association California Life Health Insurance Companies

Janette Fennell, Vice Chair, Founder and President Kids and Cars Safety

Chad Silva JD, Secretary Treasurer, Senior Analyst for the Academic Senate, UC Santa Cruz, and past Policy Director Latino Coal for Healthy CA

Catherine Barankin, Executive Director CCCSH

Steve Barrow, State Program Director, CA Emergency Medical Services Commissioner on the state's CA Emergency Medical Services Commission

Advisory Board Members

Representative Greater Los Angeles Area: Pat Hines, Founder and President, Safe Moves and Nora Rose Hines Foundation

Representative Inland Empire Area: Matt Payne Fire Fighter/Paramedic Drowning Prevention Coordinator / Public Information Officer at Rialto Fire Department.

Representative Greater Sacramento Area: Traci Aoki-Tan, Child Life Specialist Kaiser Permanente, Board President Safe Kids Greater Sacramento

Representative Greater San Diego Area: Mary Beth Moran, PT MS MED, Director, Center for Healthier Communities, Rady Children's Hospital San Diego

Representative Greater San Francisco Bay Area: Rigoberto (Rigo) Del Toro, MPH, CPST, Injury Prevention Coordinator, Trauma Services, UCSF Benioff Children's Hospital Oakland and Chair, Childhood Injury Prevention Network

Representative Central Valley California: Mary Jo Quintero, RN, CCRN, Valley Children's Hospital, Valley Children's Healthcare, Emergency Department Prehospital Liaison Nurse

Representative Northern California Counties: Susan Morris Wilson, MA, Executive Manager Youth Violence Prevention Council, Right Road Recovery Programs Inc., Professor Early Childhood Education Shasta College, Commissioner First 5 Shasta Commission, Member Shasta County Mental Health Board and California Mental Health Planning Council

Representative Central Coast: Open

Representative Sierra Mountain Counties: Open

Members at Large:

Drowning Prevention and Water Safety representative: Marcia Kerr, Drowning Prevention Foundation, U.S. Consumer Product Safety Commission Incident Site Investigator, retired

Labor Organization representative: Sean Burrows, EMT-P, Fire Captain Alameda County Fire Department, President California Professional Firefighters Local 55 Alameda, Chair CA Emergency Medical Services Commission.

Children's Legal Issues representative: Professor Robert Fellmeth, JD, Price Chair Professor of Public Interest Law, University San Diego, School of Law; Executive Director, Center for Public Interest Law, and Children's Advocacy Institute

First Responder EMS representative: Open

Water Safety Swim School representative: Johnny Johnson, Past President of US Swim Schools Association, Founder Safer3 Water Safety, and Director of Blue Buoy Swim School

Youth focused safety organization representative: Open

Children's hospital or trauma center representative: Amy S. Frias, BS, CLE, CPSTI CHOC Community Education & Safe Kids Orange County Coordinator

Representative Member at Large – Open

Ex-Officio Advisory Board Members

Tara Gill, Senior Director Advocacy & State Legislation, Advocates for Highway and Auto Safety (AHAS)

Jeffery Rosenhall, Chief CA DPH State & Local Injury Control Section CA Department of Public Health Injury and Violence Prevention Branch

Assistant Director IT - Staff: Gerry Root, MA, Assistant Director of Programs