



About California Coalition for Children's Safety and Health (CCCSH)

What is the California Coalition for Children's Safety and Health (CCCSH)?

CCCSH is a 501(c)(3) non-profit organization created in 1991 to provide a coalition setting allowing diverse stakeholders from across the state and nationally to collaborate on child, teenager, youth, and family safety and health issues.

Under the CCCSH coalition umbrella a wide variety of unlikely partnering stakeholders have worked together for 30 years to advance unintentional injury prevention at the state and local community levels. CCCSH has provided a trusted coalition setting focused on child safety bringing together public health and non-profit child/teenager/youth/family advocates to work in partnership with state agencies, children's and trauma hospitals, insurance company associations, law enforcement, first responders, and other private setting stakeholders.

The results have been a steady decline in California's unintentional injury rates, death, and hospitalizations. But California is a very large diverse state – in terms of demographics, geography, and important cultural, ethnic, and economic subsectors – and there is far more to be done and accomplished. The goal of this coalition is to make unintentional injury rare rather than common resulting in a Safer California for all who live in our state. We are far from reaching zero deaths or hospitalizations on any of the leading causes of unintentional injury but that needs to be our ultimate goal.

CCCSH is governed by a Board with representatives from all regions of the state, including injury issue, health, and research experts, and ex-officio state agency representation. The Board has two parts. An Executive Committee responsible for the overall structure and health of the organization, and a larger policy focused Advisory Board guiding the policy issues and direction of the organization.

CCCSH's Vision, Mission and How CCCSH accomplishes its Mission and Work:

Vision: All children of all ages in California are healthy and safe from harm, especially from preventable injury and illness.

The Mission of the California Coalition for Children's Safety and Health is to explore and advance best practice policies, programs, and resources to ensure that all children in California are healthy and safe from harm.

"CCCSH moves children's safety and health forward by advancing local solutions and statewide policy, linking people and resources, and removing barriers to achieve successful outcomes."

What are some of CCCSH's major projects:

Safer California Unintentional Injury Prevention Strategic Plan Project (Safer California Project):

For more than a decade, since 2013, CCCSH has provided a home for and provides the

administration and staff support for the California Unintentional Injury Prevention Strategic Plan Project, which is branded as “Safer California.” The project was created by leadership from four state agencies working with more than 70 public, non-profit injury prevention organizations, and private sector stakeholders. The purpose of the Safer California project is to help the state end unintentional injury as the leading cause of death and hospitalizations for California children, teenagers, and youth up through age 20. The Safer California project has four main action components:

- Providing technical assistance and training by bringing the latest evidence-based best practice information to local and state prevention coalitions and program leaders, lead staff, and stakeholders. This is done primarily through Zoom style on-line training seminars, regional and local level networking meetings. Sharing existing successful local prevention coalition and programs information to all nine regions of the state, providing real life knowledge with others seeking to advance their prevention activities.
- Hosting the planning for and administration of the biennial Safer California Unintentional Injury Prevention Conference. The Safer California conference allows local, state, and national prevention leaders, staff, and stakeholders to build in-person relationships, knowledge, and networking to strengthen prevention activities across the state.
- Updating the “Top Ten Action Plan” by hosting periodic working subcommittee meetings of issue experts on the leading causes of unintentional injury and prevention. Such gatherings of issue experts help refresh the “Top Ten Action Plan.” The “Top Ten Action Plan” identifies quantifiable policymaking and resource development issues needed to help the state continually move forward on each of the leading unintentional injury causes in California.
- Crafting, supporting, and helping to navigate new policymaking at the legislative, regulatory, and legal levels to advance policies and programs needed to bring about more successful prevention of unintentional injuries.

Here is why unintentional injury has been such a primary focus for CCCSH:

Unintentional injury is the leading cause of death and hospitalization for California’s children and youth through age 19 years old, and leading injury-related cause of death for infants under the age of one year old. Every year in California nearly 1,000 California children and youth lose their lives due to preventable unintentional injury, another 24,000 are hospitalized with severe injuries and more than 4,000,000 are seen in emergency rooms.

Another way to understand these numbers. These unintentional injury annual deaths are equivalent to every child at three schools dying each year due to unintentional injury: an injury sustained due to a traffic crash, drowning, poisoning, fall, firearm discharge, sleep suffocation, fire, being left in a vehicle, mental health associated self-harm, or other preventable injury incident. The numbers of children seen in California’s emergency rooms and being hospitalized is equivalent to having every

child at 68 other schools all hospitalized each year, and another thousand (1,000) schools empty because all their students are in Emergency Rooms being treated for a preventable unintentional injury.

CCCSH primary areas of focus on unintentional injury issues and other issues impacting the safety and health of California's children, teenagers, youth, and their families:

- ❖ **Traffic related** (primarily child passenger safety, teen driver safety, bicycle, pedestrian)
- ❖ **Drowning** (primarily pools and open bodies of water, but also home safety bathing)
- ❖ **Suffocation** (primarily infant/baby sleep suffocation)
- ❖ **Falls** (primarily window falls, but also home and playground)
- ❖ **Poisoning** (primarily prescription meds, home toxic substances)
- ❖ **Burns** (home fires, kitchen incidents, water scalding)
- ❖ **Non-traffic vehicle** (kids left in cars, driveway backovers)
- ❖ **Sports related** (concussion, heat stroke, cardiac arrest, and spinal injury)
- ❖ **Data**
- ❖ **Related injury issues impacting the safety and health of California's children and health (suicide prevention, young worker safety, child abuse prevention, childcare safety and health, parent education, and healthcare access)**

Partners CCCSH has worked with on the issues of focus for the coalition (Partial Example List):

Children and youth policy advocates:

Children's Advocacy Institute University of San Diego School of Law (CAI)
Center for Public Interest Law University of San Diego School of Law (CPIL)
CA's Childrens Advocates Roundtable
Children Now
Safe Kids Worldwide and CA Chapters
Drowning Prevention Foundation
Impact Teen Drivers
Friday Night Live
CA Students Against Destructive Decisions
CA Parent Teachers Association
CA School Employees Association
Kids and Cars Safety
Advocates for Highway and Auto Safety
National Safety Council
Safe Moves
Nora Rose Hines Foundation
Stanford Children's Health/Lucile Packard Children's Hospital
Child Injury Prevention Network of the San Francisco Bay Area (CIPN-BA)
National Drowning Prevention Alliance
ZAC Foundation
Stop Drowning Now
American Academy of Pediatricians of CA

CA Water Safety Coalition
First 5 Association of CA and county commissions
Jasper Ray Foundation
U.S. Swim Schools Association
Pacific Safety Center San Diego
Children's Hospital of Philadelphia Injury Research Center (CHOP)
Health Officers Association of California (HOAC)
County Health Executives Association of California
University of California Berkeley School of Public Health
Emergency Nurses Association
Trauma Surgeons Association of California
Pediatricians and Family Practice providers
CA Professional Firefighters
CA Paramedic Foundation
CA Emergency Medical Services Authority
California Emergency Medical Services Commission
Emergency Medical Directors Association of California
CA Association of Highway Patrolmen
Police Officers Resource Association of California, California Highway Patrol
Los Angeles Children's Hospital
Stanford Children's Health/Lucile Packard
UCSF Benioff Children's Hospital Oakland
Valley Children's Health
Rady Children's Hospital San Diego
Loma Linda University Children's Hospital
Children's Hospital Orange County
Hoag Hospital Newport Beach
Shriners Children's Hospital Sacramento
University of California Davis Children's Trauma Center
Navidad Trauma Center Salinas
Shasta Community Health Center
Association of California Life and Health Insurance Companies (ACLHIC)
Personal Insurance Federation of California (PIF-CA)
CA Association of Health Plans
CA Hospital Association
Insurance Institute for Highway Safety (IIHS)
CA Public Health Department
CA Office of Traffic Safety
U.S. Department of Transportation
National Transportation Safety Board
CA Highway Patrol
U.S. Consumer Product Safety Commission

CCCSH partial list of accomplishments:

Navigating a successful coalition setting for more than 30 years to help advance children, teenagers, youth, and family safety and health. Providing a successful setting bringing together a diverse and unusual partnering of state agencies, private sector businesses, public health, non-profit child/teen/youth policy advocates, academic and other researchers, law enforcement, and first responders.

Co-sponsoring legislation creating California's childcare licensing and setting up the Kids Plates specialty vehicle plate funding program for child abuse prevention, childcare safety and health, and childhood injury prevention (AB 3087/1992 Speier).

Co-sponsoring legislation creating California's Crib Safety Law (bill# author/date)

Co-sponsoring California's bicycle helmet law (AB ___/1992 Caldera)

Co-sponsoring California's child passenger safety law (AB ___/199_ Speier)

Co-sponsoring development of California Playground Safety Regulation following legal action Maia Barrow/CAI vs. CA DPH) and subsequent CA DPH regulation development and oversight committee resulting in CA's Playground Safety Regulation.

Co-sponsoring Sports concussion safety (AB 2007 (McCarty) 2016)

Co-sponsoring California's and first in the nation Pool Safety Act (AB 3305/1996 Setencich and Speier) and subsequent legislation to require two safety barriers for residential pools (SB 442 (Newman) Chapter 670/2017) Newman).

Supported teen driver safety passage and implementation of Brady-Jared Teen Driver Safety Act (SB 1329/1997 Leslie) known as CA's Graduated Driver License program (GDL). Lead advocacy efforts advancing GDL age change legislation passed the legislature but vetoed by Governor Brown (AB 63/ vetoed 2017) and providing lead Co-sponsorship of recent legislation to move CA's Graduated Driver's License (GDL) program's age range from 18 up through age 20.

Sponsoring Bicycle helmet enforcement reforms (AB 3077 (Caballero) 2018)

Sponsoring Kids Plates injury list reforms (AB 1336 (Smith) 2019)

For the last decade housing and staffing the **CA Unintentional Injury Prevention Strategic Plan Project** involving 100+ state and local public and private organizations, and staffing the Project's nine working subcommittees and carrying out the four action programs under the Project – 2013- On-going

Supporting the CA Department of Public Health Injury and Violence Prevention Branch's Kids Plates **Local Coalition Development Programs as the Technical Assistance and Training** provider – 20+ coalition development and best practice prevention program webinars series, 5 regional meetings, and multiple one-on-one coalition development consultations – 2017 – 2020.

Kids Plates program legal action to correct errant direction of the Kids Plates childhood injury prevention dedicated funding mismanagement and establishing requirement for CA DPH to collaborate with the injury prevention strategic plan project leaders in guiding Kids Plates unintentional injury prevention issue focus for the funding (Barrow/CAI vs. DPH 2018).

Developing and administration of the successful **Safer California Unintentional Injury Prevention Statewide Virtual Conference** – November 2020 and November 2022 – bringing together more than 180 unintentional injury prevention coalition and program leaders, state and national injury prevention research experts, and state agency leadership to increase all participants’ knowledge about the latest evidence-based research and best practices, increase networking and collaboration, and to advance unintentional injury prevention success statewide.

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