



California Coalition for Children's Safety and Health Online Seminar Series

Toward a Safer California – An on-line seminar series to strengthen unintentional injury prevention in all communities across California.

To register for any of the 12 noon on-line seminars email scbarrow88@gmail.com. And we will contact you with the Zoom login and other seminar information.

**The Thursday, Nov 29 on-line seminar is focused on:
How use the new CWSC state and National drowning prevention strategic plan.**

The Dec 7 noon time e-bicycle/scooter/skateboard safety seminar. This seminar will increase your knowledge about the safety issues research involving e-bicycles/scooters etc. and then how to improve your community work on these electric two wheeled vehicles focused on children, teenagers, parents, local prevention organizations, and law enforcement.

Below is a list of injury prevention seminar topics coming up in 2024.

Background information about the November 29, 2023, Topic: [Increasing drowning prevention at the local and state level in California.](#)

Focus of the November 29 on-line seminar: Learning about how to access and use the [California Water Safety Strategy Plan](#) and [U.S. National Water Safety Action Plan](#) will help you strengthen and have more success at taking action to prevent drowning at the local level no matter what types of communities you work in. The seminar will also strengthen policymaking meant to help advance drowning prevention.

Who are these on-line seminars designed for?

- Local injury prevention coalitions and program leaders and staff
- State and local policymakers' health, public safety, and public health focused staff.

Purpose of this Nov 29 seminar: Increase local prevention coalitions and programs' success at conducting and supporting local drowning prevention actions in the communities you serve by tapping into the state and national water safety strategic plans.

Main Presenters: Will Koon, Ph.D., Vice Chair California Water Safety Coalition, lead architect of the CA Water Safety Strategy Plan. Megan Ferraro, Director, The Zac Foundation, and national leader in the development of the U.S. Water Safety Strategic Plan. With **Guest Presenters** from local drowning prevention organizations showcasing how they are using the state and national water safety strategic plans.

Why this Nov 29 issue and seminar so important? Even through the rate of drowning has been inching on a downward trend for many years in California it is still the leading cause of death for California's children ages one through four, second leading cause of death for children ages five through 14, and third leading cause of death for teens and youth ages 15 to age 24. For every fatal drowning there are multiple non-fatal drowning incidents resulting in hospitalizations primarily due to brain damage due to hypoxia during the drowning. And this is all preventable.

Drowning is preventable but we are not going to get to zero fatal drownings without local and state actions. The California Water Safety Strategic Plan and U.S. Water Safety Strategic Plan provide two roadmaps to a water safe community and state.

To register either just reply email or email scbarrow88@gmail.com. If you can make a \$25 donation to help keep these on-line seminars available to all local prevention organizations https://www.paypal.com/donate?hosted_button_id=3FYGYGPZUZZFE

This on-line (Zoom style) seminar is part of a series of training seminars hosted under the California Unintentional Injury Prevention Strategic Plan Project (Safer CA UI Project). The Safer California UI Project was created in 2013 to help California end unintentional injury as the leading cause of death and hospitalizations of CA's children and youth through age 19.

Other Safer California UI Project seminar topics:

1. *E-bicycle/scooter/skateboard safety* – understanding what we know about safety issues with these popular ways of getting

around and how to strengthen existing or build a successful local e-bicycle/scooter/skateboard program. This is a two-part seminar:

- a. ***Understanding what is known about safety issues involving e-bicycle/scooters/skateboards*** with national and state experts.
 - b. ***What are the components of a successful local e-bicycle/scooter/skateboard safety program*** involving children, teens, youth, parents, schools, local hospitals/trauma centers, and law enforcement.
2. ***Teen/youth driver safety*** - How to tap into existing driver safety programs to better engage teens/youth, parents, and high schools.
 3. ***Increasing local access to swim lessons for all ages of California children***. National research reports children and teenagers having swim skills reduces drowning by 88%.
 4. ***In-home safety*** - How to strengthen or build a local program focused on home safety addressing burns, water and drowning, poisoning, firearms, falls, safe sleep, and vehicles at home. This is a two-part seminar that will cover a different set of home safety issues each session.
 5. ***Infant sleep suffocation prevention*** – How to build or strengthen an existing safe sleep community or hospital based program and where to gather data on sleep suffocation in the communities you serve. The seminar will showcase successful neighborhood level and hospital associated sleep suffocation prevention programs.
 6. ***Open bodies of water drowning prevention – How to identify and address local open bodies of water drowning “hot spots”*** – Open bodies of water (lakes, rivers, canals, ocean fronts) where multiple drownings have happened.
 7. ***Teen/youth driver safety - Partnering with teenager and youth involved driver safety programs in California*** - Showcasing Impact Teen Drivers, Friday Night Live, and the California Teen Safe Driver Coalition.
 8. ***Mental health teen and youth issues*** - How to strengthen or build a local program tapping into California’s resources to support local teen/youth mental health and self-harm prevention programs.
 9. ***Injury prevention working with children with special needs*** - How and why it is important to know how to improve or incorporate how your prevention program works with children with special needs and their parents. Featuring training in water safety, child passenger safety, and safe sleep.
 10. ***Strategic planning 101 for local prevention coalitions and programs*** - This is a two-part seminar:
 - a. The first session focused on understanding strategic planning dos and don’ts, and essential components of a strategic plan (who to involve in your strategic planning and why)
 - b. The second session gets deeper into the how to use your strategic plan’s evaluation and data collection components to tell your story about your injury prevention impact in the communities you serve to your funders or potential funders.