

# SAFER CALIFORNIA 2020



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## Safer California Unintentional Injury (UI) Prevention Virtual Conference | November 17<sup>th</sup> & 18<sup>th</sup>



# Safer California Unintentional Injury (UI) Prevention

Virtual Conference | November 17<sup>th</sup> and 18<sup>th</sup>, 2020

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## Day One (Nov 17<sup>th</sup>):

Big Picture Issues Helpful for the Success of Local Coalitions and Programs

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**9:30 AM Opening Welcome | Tour of the Virtual Conference Agenda**

**9:40 AM Opening Remarks by Governor Gavin Newsom** *(invited)*

About the Importance of Unintentional Injury Prevention and how his Administration is Supporting UI prevention and Establishing a Culture of Safety for all California Children and Youth.

**10:00 AM 1<sup>st</sup> Plenary Keynote Presentation**

The Understanding and use of Spectrum of Prevention and Great Groups Concepts to Help get the Most out of Local Coalition and Program Efforts.  
(Christy Adams/UCD, supported by Steve Barrow/CCCSH)

**10:25 AM 2<sup>nd</sup> Plenary Keynote Presenter**

Why Knowledge of Social Determinants to Health is Important and How they Intersect with Unintentional Injury Prevention Work at the Community Level.  
California Surgeon General Nadina Burke Harris M.D. *(invited)*

**11:00 AM Break**

**11:10 AM 3<sup>rd</sup> Plenary Keynote Speaker**

How Race and Cultural Diversity Issues are Intertwined in Childhood and Youth Unintentional Injury Prevention.  
Inviting Angela Glover Blackwell, PolicyLink or asking for her help with securing the right Keynote speaker for this topic

**11:50 AM 4<sup>th</sup> Plenary Keynote Speaker**

Communicating with Groups of All Ages—How to Communicate with Different Age Groups Using Appropriate Words, and Messaging Methods.  
Jean M. Twenge, Professor of Psychology at SDSU *(invited)*

**12:30 PM Lunch break**

**1:00 PM 5<sup>th</sup> Plenary Keynote Speaker**

The Importance of Partnering with Local Healthcare Providers—A Pediatrician's Perspective.  
Kris Calvin, Director AAP-CA *(invited)*

**1:30 PM 6<sup>th</sup> Plenary Session**

Youth Panel—Young People (16-26 years-old) will Discuss their Perception of Prevention Effecting Children and Youth & How they see their Generation's Future Leadership on this Issue.

**2:30 PM 7<sup>th</sup> Plenary Session**

Community Level Unintentional Injury (UI) Prevention in the Era of COVID-19 and other Disasters: What Impact Pandemics and Disasters have on UI Prevention Work at the Local Community Level.

Key Note Presenter Dr. Phyllis Agran *(invited)* and Moderator, followed by Real-world Presentations by three Local Coalitions and Interactive Dialogue with Conference Participants

**3:30 PM Regular First Day Session Closing Remarks**



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## Day Two (Nov 18<sup>th</sup>):

Plenary Session on Race & Unintentional Injury Prevention followed by Issue Workshops on Leading Causes of Death & Hospitalizations for California's Children and Youth.

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**8:00 AM Welcome and Introductory Remarks on Workshop Participation.**

**8:15 AM 8th Plenary Keynote Speakers**

Community Audits of Roadway, Traffic Safety, and Change Advocacy – Vehicle Safety – Advocating for safer roadways, correcting crash “hot spots,” courts enforcement impact on traffic safety.

Pat Hines, Safe Moves and Nora Rose Hines Foundation, Kelly Browning Ph.D., Impact Teen Drivers lead presenters (*invited*)

### Concurrent Workshops schedule

**9:00 AM Workshops - Round 1** (*Choose one from each time slot.*)

Session A Vehicle safety—Teen and Youth Driver Safety Panel

Session B Burns Safety Panel

Session C Affected Families 101—How to Be an Advocate for Prevention

Session D Drowning Prevention—Pool and Home Water Safety

**10:20 AM Workshops - Round 2** (*Choose one*)

Session E Poisoning Prevention Panel

Session F Window Falls and other Home Falls Prevention

Session G Bicycle and Pedestrian Safety

Session H Healthcare Providers' Role—Community Unintentional Injury Prevention Advocacy

**11:30 AM Workshops - Round 3** (*Choose one*)

Session I Mental Health and Suicide Prevention

Session J Drowning Prevention—Open Bodies of Water Panel

Session K Child Passenger Safety Panel

Session L Safe Sleep, SIDS, and Sleep Suffocation Prevention

**12:45 PM Lunch Break**

**1:15 PM Workshops - Round 4** (*Choose one*)

Session M Non-traffic vehicle safety (Keeping kids safe in and around motor vehicles: heatstroke, driveway and parking lot backovers & frontovers)

Session N Sports related safety (Concussions, heat stroke, cardiac arrest, etc.)

Session O Affected Families—Advanced Prevention Advocacy for Affected Families, Local Coalitions and Programs Working with Affected Families

Session P Tools to help engage your communities first responders in community prevention—John Ehrhart and Paul Maxwell, CA Paramedic Foundation

**2:30 PM Plenary Session # 7 | Closing Keynote Speakers**

What Drives Us—The Motivation to End Unintentional Injury as the Leading Cause of Death and Hospitalizations for California's Children and Youth.

**3:00 PM Closing remarks** | Update on the 2021 Safer California Conference

